



**INTERNATIONAL**  
MASTER FRANCHISE

**LET'S  
MAKE IT  
CLEAN  
FOR YOU**





# The smart laundry



# Bubbles ahead of the World!

Bubbles is one of the largest self-service laundry networks in CEE. The self service concept makes laundry easy, fast and fun. But what distinguishes Bubbles the most is the cutting edge technology!

Start a machine or reserve it ahead of time simply from your smart-phone, managing your own Bubbles account or paying via ApplePay or GooglePay. For operators our real time remote controlled platform lets you manage the shops and stay connected even at the farthest corner of the world.

## Convenience above all!

### EASY AND SMART

Download, Pay and Start! In and out in no time!

### FAST

One washing cycle lasts about 30 minutes and drying takes 37 minutes

### ALL-SIZE TEXTILES

From the smallest to the largest

### DRYERS

No more hanging clothes at home

### HUGE CAPACITY

1 Washing cycle handles 3 times more clothes than at home!

### NO EXTRA DETERGENT NEEDED

Prices include detergent and softener as well, which are dosed automatically.

## Who our customers are?

B2C



Residential







# Bubbles



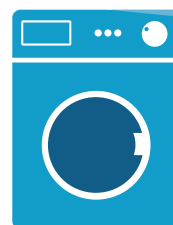
## What do we offer at Bubbles?

**B2B**



Small Businesses

Washing machines,  
11 and 16 kg



Dryers,  
16 and 25 kg



Smartphone  
enabled  
platform



Comfy  
waiting area



WiFi

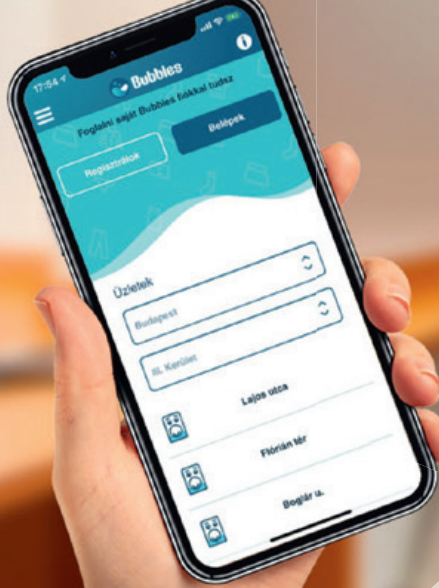


Kids' corner



Music





# The Power offered by

## Unprecedented benefits!

### FOR CUSTOMERS:

- Smart-phone enabled platform
- Seamless mobile payment methods
- Own Bubbles account and credit management
- Upfront machine reservation
- Real-time laundry information





# our IT platform

## FOR OPERATORS:

- Remote machine and system control
- Real time performance analytics
- Unlimited pricing settings
- Targeted marketing and customer engagement



## Rapid growth

70 + shop  
network

**70<sup>th</sup>**  
2020

50 + shop  
network

**50<sup>th</sup>**  
2019

International  
expansion

**2018**

**2015**

County-wide franchise  
partnership program

**2013**

Expansion, more  
than 20 open-  
ings

**2011**

1<sup>st</sup> shop  
in Budapest

# Bubbles offers knowledge, support and growing business

**In addition to a license, our International Master Franchise Partners will receive an extended, professional and transparent background as follows:**

- Proven business model
- Commitment to constant development and improvement
- Longterm, 10 year license
- Exclusivity within the Master Franchise Territory
- A safe, protected and transparent brand, recognized for its quality and commitment to improvement
- Rights and know-how to sell Bubbles Unit Franchises throughout the Master Franchise Territory, according to the Master Franchise Agreement
- Rights to use the Bubbles trademarks, service marks and other commercial symbols
- Access to Bubbles' cutting the edge IT system and connected platforms
- Ongoing training and close support throughout the whole Master Franchise Partnership
- Strong professional background. Dedicated International Team.
- Support for maintenance, business management and marketing





# Join us and do laundry business in a new, smart, revolutionary way!

The Bubbles Franchise concept already successfully operates more than 50 shops in two different countries, Hungary and the Czech Republic - and it keeps expanding.



Largest self-service laundry in CEE, 50+ shops and keeps expanding



Zero human resources required



Fully automated system, remote machine control



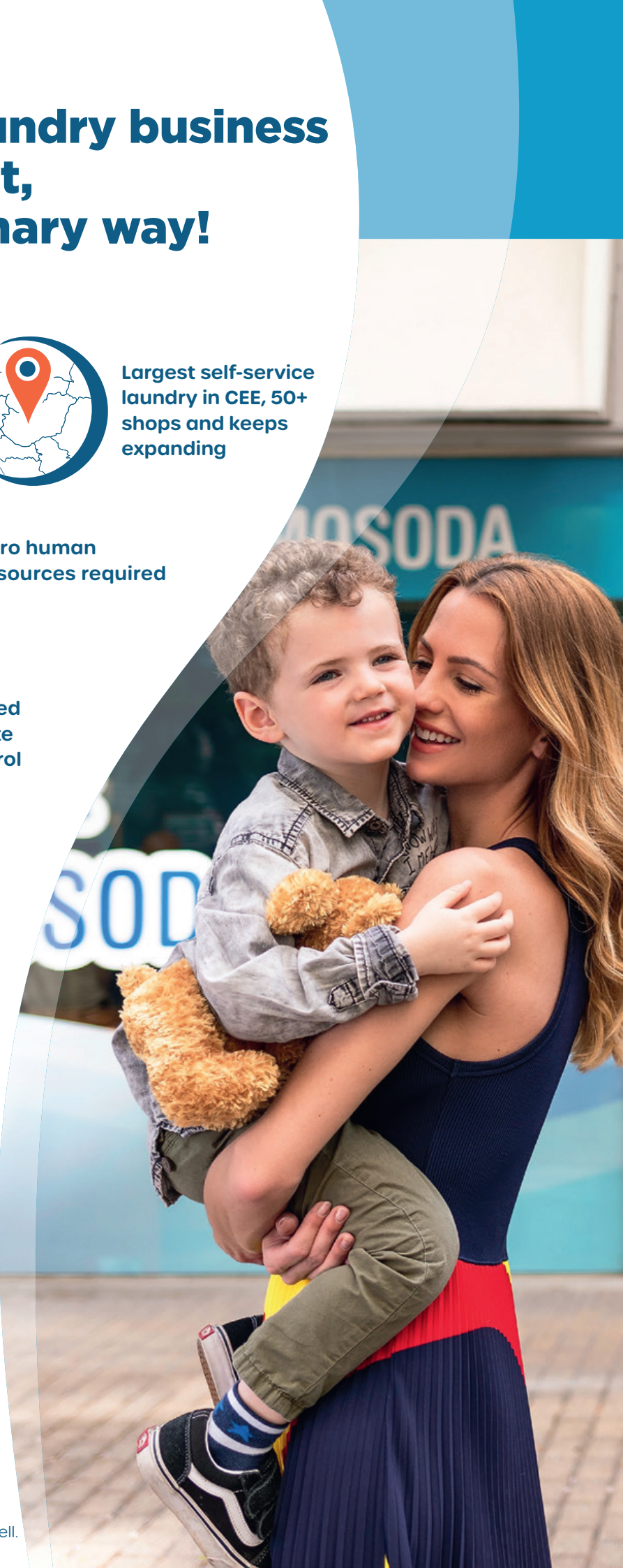
Professional equipment, life-cycle over 20 years



Cashless operated laundry\*, smart phone enabled platform



Automated dosing system



\* Payment station enabled system available as well.



## **We seek a long term, committed player**

**The Bubbles Master Franchise License offers the opportunity for a company or an individual to purchase the rights to operate their own shops and to sell and supervise the unit franchise rights within the designated Master Franchise Territory.**

### **Who would the ideal partner be?**

- Commits the necessary funds
- Shows a serious, long term commitment towards Bubbles and business development
- Strong professional background and attitude
- Retail and marketing experience
- Technical expertise
- Capability to open and manage own shop(s)
- Entrepreneurial attitude

### **Required investment:**

- The amount of the required investment will depend among others on the Master Franchise Territory's market potential and spending power
- Initial strong investments: Master franchise fee and shop opening fee
- The Master Franchise Partner will have to bear the costs of adapting the master franchise documentation package to the local language and requirements
- The Master Franchise Partner needs to cover the investment required to open and launch own shop(s)



# Worldwide opportunity

Choose your area!





### CONTACT US:

Hungarian, English, Czech languages

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